

Southern Maryland Regional Library Association

Strategic Plan

FY 14-FY 17



Southern Maryland
Regional Library Association, Inc.

Vision

Advancing Library Excellence

Mission

The citizens of Calvert, Charles, and St. Mary's Counties will have equal access to information through the efficient, economic, and effective sharing of resources among public libraries and all types of information agencies.

Initiative

Provide leadership to further develop Southern Maryland libraries

Strategic Objectives

- 1. Facilitate systems thinking, communication, shared decision making, and collaboration among the partner libraries*
- 2. Anticipate, identify, and evaluate library trends for implementation in the region*
- 3. Identify training needs and coordinate delivery methods*
- 4. Enhance and develop services to benefit partner libraries*

Initiative

Provide technology leadership

Strategic Objectives

- 5. Build expertise in current and future technologies in regional and partner libraries*
- 6. Plan and develop appropriate technology applications in support of library systems*
- 7. Provide effective operational support for the tri-county technology infrastructure*

Initiative

Provide leadership in developing libraries through advocacy and marketing

Strategic Objectives

- 8. Promote region-wide library services and resources*
- 9. Seek support for library services in Southern Maryland*

Initiative

Ensure the Regional has the internal capacity to achieve the strategic initiatives outlined in this plan

Strategic Objectives

- 10. Provide the regional library's employees with the knowledge, skills and operational support they need to achieve the strategic goals*
- 11. Provide the regional library board with the information, knowledge and skills to function effectively and cohesively in support of and with a shared commitment to the regional library*